

Media release

Andermatt, 24 August 2023

Sustainability on the golf course confirmed with GEO recertification

Impressive recordings in the new image video

Andermatt Golf Course has received the globally recognised GEO certification for three more years. According to the GEO Foundation, it is one of the first golf courses in Switzerland to be recertified, thus attesting to the outstanding commitment in the areas of nature conservation, resources management and social integration. At the same time, the new image film has also been completed, which shows the Andermatt Golf Course experience in impressive pictures.

Only a few golf courses have been recertified in Switzerland so far. The Andermatt Golf Course is one of them and has received the globally recognised GEO certification for another three years. David Bily of the GEO Foundation visited Andermatt in June and took a close look at the golf course. The positive decision by the Scottish GEO Foundation is gratifying. In particular, Bily praised the extensive grassland meadows, streams and naturalized ponds, which offer a variety of habitats for birds, amphibians and insects. The Andermatt Golf Course boasts considerable biodiversity, a circumstance confirmed by monitorings that have been conducted as part of the [Andermatt Responsible](#) initiative. Andermatt Responsible stands for climate-friendly tourism in the Andermatt region.

What is GEO certification?

The Swiss golfing association Swiss Golf prioritises sustainability and has entered into a partnership with the [GEO Foundation](#). The Scotland-based international non-profit organisation was formed with the goal of promoting sustainability in and through golfing. To that end, the organisation has developed simple methods for measuring sustainability in golfing.

The perfect golf experience

The Andermatt Golf Course was given a makeover this year. Its appearance has been completely revised – from logo to website. Now, the new [image video](#) is being released. The biodiversity praised in the GEO recertification also features prominently in the image video with the wonderful scenes of nature. The image video shows the enjoyable golf experience in Andermatt, together with the associated trappings. They include diverse lodging options, cuisine at the highest level, cultural experiences in the Andermatt Concert Hall and unmatched natural surroundings. The film's voiceover describes how to find the necessary calm for the perfect tee shot. The image video was produced in collaboration with the agency [Filmgerberei](#).

Filmgerberei credits: Marike Löhr (producer), Balz Chen, Livia Gerber (design, script, direction), Silvio Gerber (DOP), Lea Filadoro (editing); Unsere Farben credits: Jürgen Kupka (color grading).

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Andermatt Swiss Alps AG – Welcome home.

Andermatt Swiss Alps AG, with registered office in Andermatt, plans, builds, and develops the year-round destination of Andermatt. In 2009 Andermatt Reuss came into being, with apartment buildings, hotels, and chalets. The Andermatt Swiss Alps Group owns The Chedi Andermatt and Radisson Blu Reussen hotels, an 18-hole, par-72 championship golf course and the Andermatt Concert Hall. A close partnership is in place with Andermatt-Sedrun Sport AG (SkiArena Andermatt-Sedrun, the gastrobrand Mountain Food, the sports shop Gleis 0 and the Swiss Snowsports School Andermatt) and its majority shareholder Vail Resorts, Inc. for developing the destination. Vail Resorts, the world's largest operator of ski resorts, and Andermatt Swiss Alps are together pursuing the vision of becoming The Prime Alpine Destination. They are committed to an intact environment and a sustainable future that will offer coming generations an extraordinary home. During high season, Andermatt Swiss Alps and Andermatt-Sedrun Sport AG have more than 1,000 employees working at the locations in Altdorf, Andermatt and Sedrun. Andermatt Swiss Alps AG is owned by Samih Sawiris (51%) and Orascom Development Holding AG (49%).

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