



SWISSFINTECHLADIES

PASSIONATE ABOUT CO-CREATION IN TECH AND FINANCE

SWISS FINTECH LADIES MEDIA KIT

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MESSAGE FROM THE PRESIDENT



What is driving us? Since inception, we have focused on building a female community in FinTech, Tech, and Blockchain that allows for true relationships, peer-to-peer exchange and learning. Now we added female investment to the menu. That was and is the best investment we have ever made.

We at SFTL also see huge opportunities for women in this environment. All the more reason why sustainable relationships are important and central - whether in our private lives or in business.

Karen Wendt
President of SFTL



You can experience our network at our free events or at our community events at Tenity. We are a group of women structured under the remit of the SwissFinTechLadies, who help the FinTech, Tech and Blockchain ecosystem to actively encourage more women into both holding senior management positions within startups and being shareholders of tech companies

VISION & MISSION

Our vision and mission are to be at the forefront of empowering women to take a more prominent role in the digital age.

With few female founders making it to the ranks of tech startup C-Suites and simultaneously a shortage of female investors investing in the tech sphere, SwissFinTechLadies, through the VC4Diversity and Female Business Angels initiatives, exists to bridge these gaps and reverse the trends.

In our Angel Investors Club and Academy women learn the essentials of angel investing and get the opportunity to invest through cohort based investment schemes and clubs into venture capital as qualified investors.

In our VC4Diversity Pitching format female led fintechns and tech startups pitch to our VC investors and the winners are presented at the World Innovation Day in Davos.

Through our academy, 360 degree coaching and events females get a network and become knowledgeable about financial literacy, cryptography, tokenization and company valuation as well as digital business models. We use cohort based learning to ensure that women support each other also after the programme.

We want to enable females to participate in the finance, fintech, tech and blockchain world as employees, investors and founders. We offer our programmes at no cost to members in order to be inclusive and to allow females with a lower budget to participate and grow as well.



THE GOAL

- We want to increase female investors in fintech, tech and blockchain to achieve an investment share of 30 percent by 2030, therefore our female angel investors club and cohort based learning in our academy.
- We want to increase venture capital flows to female founders in fintech, tech and blockchain, therefore our VC4Diversity pitching format with VCs on a monthly basis and the exposure of female startups at the innovation day at the WEF in Davos
- We make female role models visible and instigate our network through exchange events and our academy.

HOW YOU CAN BECOME PART OF OUR JOURNEY?

1. Become a Corporate Member or a Corporate Member plus

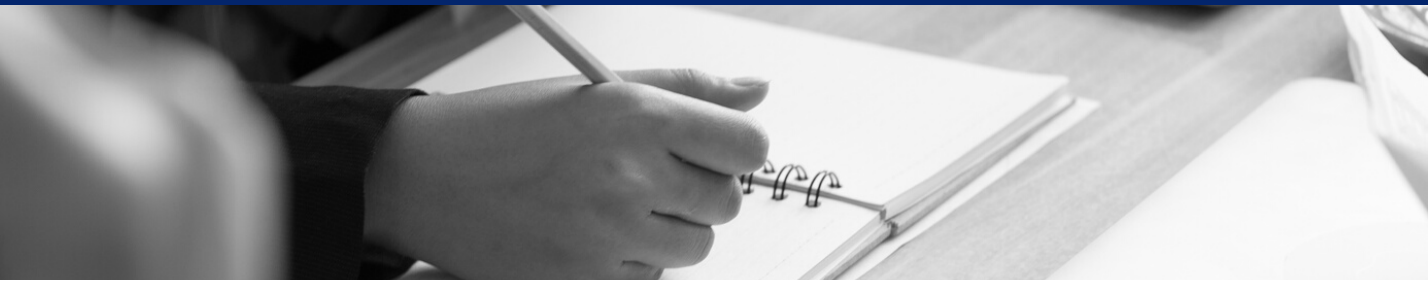
These are two out of our five membership plans. The Corporate Membership includes 8 individual Memberships while the Corporate Membership PLUS include this and much more. See page 12 for details.

2. Become a Sponsor

Silver Sponsorship package gets you a Sponsor Banner plus 12 posts a year, mentioning in all 12 newsletters and events, on the website, special VC dinner once a year, access to all our events and community and much more. See page 13 for details

Gold Sponsorship package guarantees you Access to all our events, VC4Diversity and Angel Network plus the participation at the WEF innovation day as a jury member.

Sponsor Banner plus 12 posts a year, mentioning in all 12 newsletters and events, See page 13 for details



BOARD OF DIRECTORS



Karen Wendt

President



Nicole Beranek Zanon

Secretary & Legal Advisor



Carolina Newton

COO



Paulina Szydek



Chiara Rinaldi



Viviane Müller



Shuai Yuan



Leon Wendt

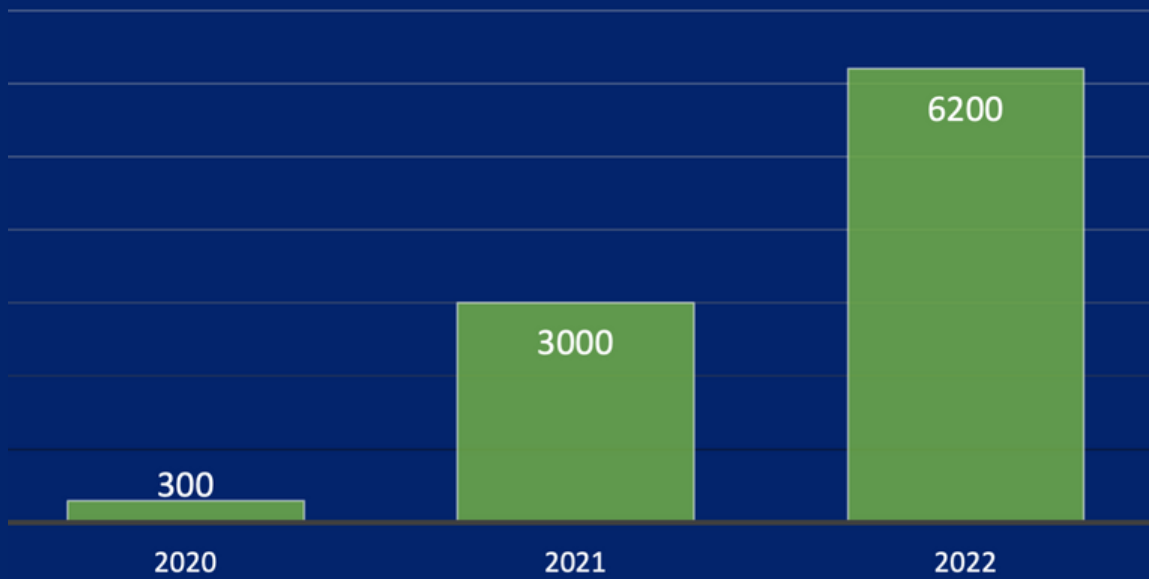


David Wendt

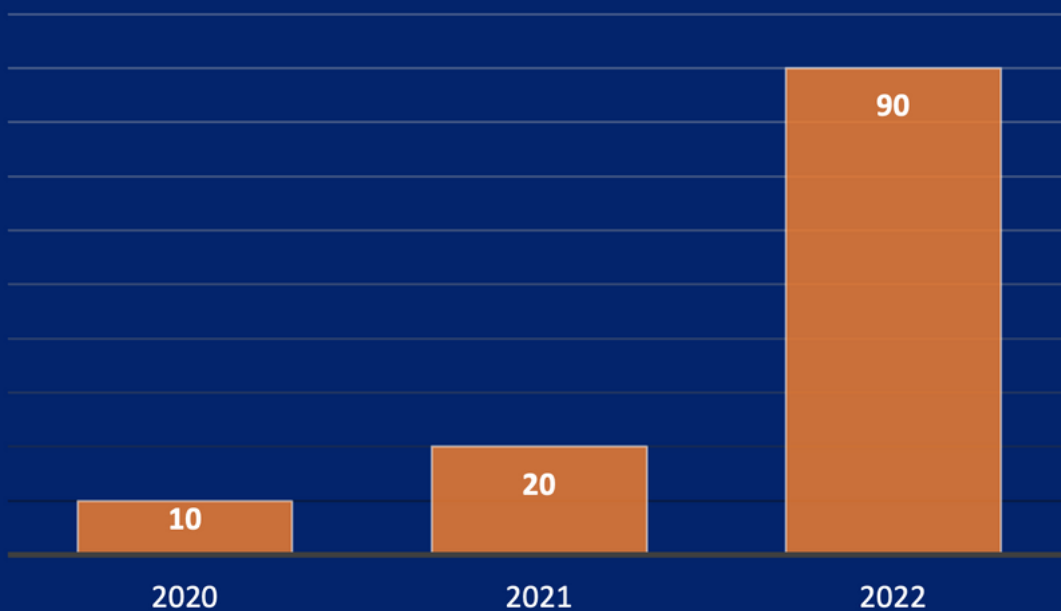
BUSINESS GROWTH

STUDIO SHODWE

Our Supporters



Growth of Individual Members



BUSINESS GROWTH

Growth of Members in other plans



OUR PROJECTS

JOIN OUR TOKENISATION STUDY

In our tokenization working group we want to connect the dots between capital markets, tokenization and investor matchmaking. The aim is to develop an initial framework outlining the foundations and key principles governing a market for tokenized assets and thus helping Swiss financial institutions in setting the right priorities to profit from this interesting technical development.

To achieve this the feasibility study will include a series of focus interviews with different stakeholders in the Private Equity and Asset Management ecosystem, followed by structured solution discovery workshops. These sessions will be organized and run by the core tokenization working group. We are looking for representatives from the various stakeholder groups to take part during the focused session to help shape the future secondary market ecosystem.

Meet the team



Ines Nussbaum
Attorney at Law



Brigitta Gyoerfi
CEO Creablin



Karen Wendt
President
SwissFinTechLadies



Prof. Anina Hille
Lecturer HSLU

OUR PARTNERS



inacta

• managing your information

weblaw.ch



Global
AI Hub



CV

CVJ.CH

LABS

Tenity



Swiss Finance +
Technology Association

OUR SPONSORS

Risk-!n

FINANZ und
WIRTSCHAFT

HütteLAW

Advokatur & Notariat

**YOUR LOGO
COULD BE HERE
TOO!**

BECOME OUR NEXT SPONSOR

MEMBERSHIP PLANS

Individual Membership

90 CHF a year

What you get:

- 50% Discount on SFTL Seminars & Webinars
- Access to the Pioneers Online Learning Lab
- Free Diploma Course: Introduction to Digital Currencies
- Access to Entnest, the invite-only network for entrepreneurs
- 25% Discount at Tauta Home Online Store
- 20% Discount at Libro Online Store
- 10% Discount Mia Suits
- 2 Months for free at Indigo Fitness Clubs
- Invest one year for free with Selma Finance

Corporate Membership

500 CHF a year.

What you get:

- 8 Individual Memberships Included
- Company branding on SFTL Website
- Access to our marketing channels
- Discounts to our Partner Events
- Access to the SFTL Community

Corporate Membership PLUS

5000 CHF a year.

What you get:

- 10 Individual Memberships Included
- Everything from the Basic Membership
- Access to the SFTL Scientific Council for research purpose
- Access to working groups
- Mentor-Mentee Matching with CHEMISTREE
- Possibility to create a custom course/seminar for your employees
- Exclusive access to industry experts

VC4Diversity

199 CHF a year

In our VC4Diversity Pitching format female led fintechs and tech startups pitch to our VC investors and the winners are presented at the World Innovation Day in Davos.

Angel Investor's Club

199 CHF a year

In our Angel Investors Club and Academy women learn the essentials of angel investing and get the opportunity to invest through cohort based investment schemes and clubs into venture capital as qualified investors.

SPONSORSHIP PACKAGES

Silver Sponsorship Package

2500 CHF a year for our events and academy programmes

What you get:

- Sponsor Banner plus 12 posts a year.
- Mentioning in all 12 newsletters and events, on the website,
- Special VC dinner once a year,
- Access to all our events and community.
- Special Silver Sponsor Dinner in Davos

Gold Sponsorship Package

5000 CHF a year

What you get:

- Access to all our events.
- VC4Diversity and Angel Network plus the participation at the WEF innovation day as a jury member.
- Sponsor Banner plus 12 posts a year.
- Mentioning in all 12 newsletters and events, on the website.
- Special VC dinner once a year in Davos

LET'S WORK TOGETHER

SCAN NOW AND STAY IN TOUCH WITH US!



Angel Investing
club



Swiss Fintech
Ladies



Podcast



LinkedIn

