

TWINT strengthens Executive Board

Jens Plath, Adrian Plattner and Thomas Graf will join the Executive Board of TWINT from 1 April 2023. They will support TWINT in positioning itself for future growth.

TWINT continues to see robust growth and is reinforcing its future strategy. As a consequence of the strategic direction, the Executive Board is also being expanded. Jens Plath, Adrian Plattner and Thomas Graf have played a significant role in the positive development and growth of TWINT in recent years. In order to provide even greater support to the continued strategic development of TWINT, they will continue performing their functions as part of the Executive Board. From 1 April 2023, the Executive Board will therefore comprise Markus Kilb (Chief Executive Officer), Simon Wehrli (Chief Information Officer), Thomas Wicki (Chief Financial Officer), Jens Plath (Chief Marketing Officer), Adrian Plattner (Chief Sales Officer) and Thomas Graf (Chief Product Officer).

The expansion of the Executive Board reflects the strategic goal of TWINT to further develop its position as a digital everyday companion and leading payment app in Switzerland. "Jens Plath, Adrian Plattner and Thomas Graf have contributed tremendously to the success of TWINT and the implementation of the company's strategic goals in recent years," says Søren Mose, Chairman of the TWINT Board of Directors. "Their wide range of skills and experience are therefore the perfect addition to the Executive Board."

- **Jens Plath** oversees the consumer sector as Chief Marketing Officer and is also responsible for strategic projects in the domain "Beyond Payment".
- **Adrian Plattner** leads the acceptance of TWINT in retail and the further expansion of the TWINT ecosystem as Chief Sales Officer.
- **Thomas Graf**, as Chief Product Officer, is responsible for strengthening and further developing the core payment functions of the TWINT app.

TWINT now has five million active users and is therefore used by more than half the population in Switzerland. In 2022 alone, 386 million transactions were made using the app. The expansion of the Executive Board is a consequence of this steep growth and the strategic direction of TWINT. While the core payment business will be further strengthened and the number of acceptance points increased, there is also growing focus on features and applications that go beyond pure payment processing. In this way, TWINT is increasingly becoming its own marketplace with a wide range of features and added-value services. TWINT thus intends to simplify a variety of everyday situations using digital innovation, thereby contributing to digitalisation in Switzerland. The expansion of the Executive Board takes account of this broad strategic scope and solidifies the position of TWINT as the leading payment app in Switzerland.

Further information on TWINT

Make convenient and secure payments with TWINT using your smartphone: pay at the cash register in supermarkets, in online shops, when shopping at farm shops, on public transport, when parking, or transferring money to your friends. With over five million active users, TWINT is the leading payment app in Switzerland. TWINT AG belongs to Switzerland's biggest banks: BCV (Banque Cantonale Vaudoise), Credit Suisse, PostFinance, Raiffeisen, UBS, Zürcher Kantonalbank as well as SIX and Worldline.

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