

Media release, April 13, 2022

51st St.Gallen Symposium on the topic of «Collaborative Advantage» International conference on intergenerational and global cooperation

The global effort to stop the COVID-19 pandemic and the international response to Russia's invasion of Ukraine demonstrate the importance of international cooperation across national borders. At the 51st St.Gallen Symposium on "Collaborative Advantage" from 5-6 May 2022, decision-makers of today and tomorrow will gather to discuss these topics and others to strengthen mutual understanding and work together to find solutions to society's most pressing issues – making it one of the most international events in St.Gallen.

The St.Gallen Symposium brings together 700 participants, 120 speakers, and 250 young talents from different geographic regions and areas of society to create a unique atmosphere for dialogue unlike any other. Beat Ulrich, CEO of the St.Gallen Symposium, is particularly «looking forward to hearing from, among others, 2021 Nobel Peace Prize Laureate and CEO of Rappler Maria Ressa, Ugandan environmental activist Vanessa Nakate, CEO of Shell Ben van Beurden, and global blogger and CEO of Nas Academy Nuseir Yassin».

Global political and economic cooperation required

«When a lot is happening at the expense of the next generation, it is very important to find better and currently more peaceful ways with leaders from politics and business,» says Vivian Bernet, Head of the Organizing Committee. Under the topic «Collaborative Advantage», the St.Gallen Symposium brings together decision-makers of today and tomorrow. They want to develop solutions and projects on how we can jointly secure global peace, freedom, sustainability and prosperity.

Global Political and Economic Cooperation Required

This year's programme has roughly 60 unique sessions that address society's most pressing challenges and current affairs. Former President of Croatia, Kolinda Grabar-Kitarović, Munich Security Conference Vice-Chairman and CEO Benedikt Franke, and Member of the Ukrainian Parliament Lisa Yasko will discuss the role of NATO.

The St.Gallen Symposium: A legacy of dialogue with global streams and external locations

Taking advantage of new technology, the 51st St.Gallen Symposium is more accessible to regional and worldwide audiences than ever before! The Symposium is incredibly excited about its first collaborative broadcasts from the Swiss Embassies in Beijing, Johannesburg, and Mexico.

«We are happy to have the Symposium physically on campus and be able to use our new digital channels and international locations simultaneously – in the spirit of *next-generation conferencing*», says Dr Frauke Kops, Head of Operations and Communication.

The public symposium begins with a guided tour on Tuesday evening, followed by a public concert in the Tonhalle St.Gallen on Wednesday evening and public sessions on the University campus. Live streams on the symposium website and podcasts enable digital follow-up. At the public forum EcoOst St.Gallen Symposium on May 18, 2022 in the Lokremise, the findings from the Symposium will be explained and discussed regionally in cooperation with the chamber of industry and commerce.

Media professionals are welcome. The St.Gallen Symposium is happy to accept media registrations for physical or digital participation until April 29, 2022.

Contact for Media Accreditation

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About the St.Gallen Symposium

The St.Gallen Symposium is the world's leading initiatives for cross-generational dialogue on economic, political and social themes and developments. For 50 years, established leaders and visionaries have been brought together with extraordinary young talents in St.Gallen and at global locations, as well as in digital formats. Together, they address the chances and challenges of our time and work on finding solutions. The St.Gallen Symposium is a student initiative. Under the strategic guidance of the St.Gallen Foundation for International Studies, the International 'Students' Committee - a team comprised of about 30 students from the University of St.Gallen (HSG) - organises internationally important events to promote dialogue between the generations. During the symposium, 500 HSG students are supporting. Past formats of the St.Gallen Symposium have been enriched by the participation of figures like Christine Lagarde (European Central Bank), Christian Mumenthaler (Swiss Re), Jack Ma (Alibaba Group), Prof. Niall Ferguson (Stanford University), Kersti Kaljulaid (President of Estonia), Sigmar Gabriel (former German Vice-Chancellor) or Anders Fogh Rasmussen (NATO), as well as at least one Swiss Federal Councillor every year. www.symposium.org

University of St.Gallen (HSG)

The University of St.Gallen (HSG) is the university of the Canton of St.Gallen and Switzerland's business university. Internationality, practical relevance and an integrative view have characterised education at the HSG ever since its establishment in 1898. Today, the University educates more than 9,000 students from approx. 90 countries in Business Administration, Economics, Law and Social Sciences, International Affairs and Computer Science. With success: the HSG is among Europe's leading business universities. In the 2021 European Business School Ranking of the *Financial Times*, the HSG was in 6th place. In 2021, the *Financial Times* ranked the Master's programme in Strategy and International Management (SIM-HSG) as the best worldwide for the eleventh consecutive time in an annual ranking of Master's programmes in Management. Its integrative education at the highest academic level earned the international seals of approval of the EQUIS, AACSB and AMBA accreditations. Students are able to obtain degrees at the Bachelor's, Master's and Doctoral/Ph.D. Levels. In addition, the HSG provides first-class and extensive executive education courses for about 6,000 participants per annum. The focal points of research at the HSG are its approx. 40 institutes, research centres and Centers, which constitute an integral part of the University. The institutes, which are largely organised autonomously, are self-funding to a great extent but are still closely linked with the University operations.

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