

Media release

Committed to sustainability: The Andermatt Swiss Alps Group receives the Swisstainable label from Switzerland Tourism

Andermatt, 22 September 2021 – For Andermatt Swiss Alps, sustainability is a priority. As part of the Andermatt Responsible campaign, the Group is implementing numerous projects in the areas of climate and environmental protection, society and the economy. In this way, it is making its contribution to the sustainable development of the region, as well as to an ecological travel experience in Switzerland. This is now confirmed by the Swisstainable label, with awards on the two highest levels.

The sustainability programme [Swisstainable of Switzerland Tourism](#) provides guidance for holiday guests in Switzerland. It uses a criteria grid to create an inventory of tourism offerings, which it then assigns to one of three levels. Level III operators are in possession of a comprehensive, recognised sustainability certificate that covers all dimensions of sustainability and is regularly reviewed by outside parties. Level II operators have committed themselves to sustainable corporate governance and continual enhancement in terms of sustainability. They are also in possession of a recognised certificate in at least one sustainability dimension. The Andermatt Swiss Alps Group achieved Level II (engaged), and the Andermatt Swiss Alps Golf Course even Level III (leading).

Sustainability at Andermatt Swiss Alps

The Andermatt Swiss Alps Group has made the issue of sustainability a firm component of its corporate strategy, and it is promoting sustainability in all business units with a variety of initiatives. For instance, the Andermatt Swiss Alps buildings were constructed in accordance with the low-energy standard. Power comes from hydroelectric plants and wind farms in the Gotthard region. Heat is mostly climate-neutral, using district heating supplied by a power plant fired by wood chips from the region. Also, the lifts and snow-making equipment in Andermatt and Sedrun are operated with 100% renewable energy. The water used for making snow is mostly drawn from the streams and lakes found on the mountain – and it returns there after the winter season. The Andermatt Swiss Alps Golf Course has already received multiple awards. It was designed with ecological aspects in mind, is operated in an environmentally friendly manner and provides space for flora and fauna. As a result, it was awarded the globally recognised GEO certification.

Pioneer role in the OK:GO Initiative

This summer, the Andermatt Swiss Alps Group joined the OK:GO Initiative, which encourages Swiss tourism operators to make information about the accessibility of their offerings publicly available. Andermatt Swiss Alps heeded this call and quickly publicised [data about its operations and offerings](#). This makes it possible for people with mobility limitations to find information about any barriers they may encounter at the destination's hotels, holiday apartments, restaurants, cableways, etc. – and how they can avoid them. With this comprehensive offer, the Andermatt Swiss Alps Group is a pioneer in Central Switzerland.

Andermatt Responsible

With [Andermatt Responsible](#), Andermatt Swiss Alps is promoting climate-friendly, sustainable tourism in the region. The aim of the campaign is to facilitate tourism operations in a way that preserves resources. The commitment that Andermatt Swiss Alps is making to the

environment, society and the economy can be seen on the websites of [Andermatt Swiss Alps AG](#), the [SkiArena Andermatt-Sedrun](#), [The Chedi Andermatt](#) hotel, the [Radisson Blu Hotel Reussen](#) and the [Andermatt Swiss Alps Golf Course](#).

Andermatt Swiss Alps

Andermatt Swiss Alps AG, with registered office in Andermatt, plans, builds, and develops the year-round destination of Andermatt. In 2009 Andermatt Reuss came into being, with apartment buildings, hotels, and chalets. The Andermatt Swiss Alps Group also owns Andermatt-Sedrun Sport AG with its cableways, the catering brand Mountain Food, the Swiss Snowsports School Andermatt, an 18-hole, par-72 championship golf course, and the Andermatt Concert Hall. With the hotels, the sports infrastructure, the wide range of events on offer, and the properties, Andermatt Swiss Alps is pursuing the vision of becoming the prime Alpine destination. In doing so, it is committed to an intact environment and a sustainable future that will enable coming generations to have an extraordinary home. During high season, the Andermatt Swiss Alps Group has more than 1,000 employees working at the locations in Altdorf, Andermatt and Sedrun.

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