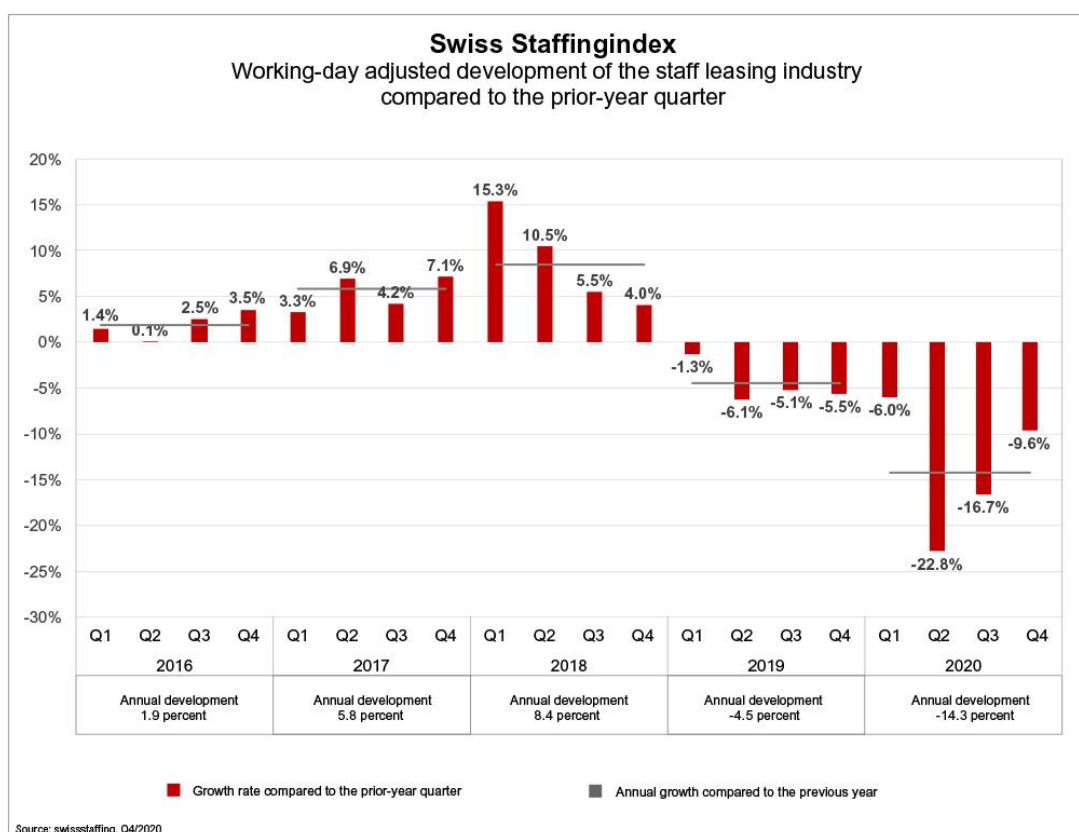


Coronavirus Summary 2020: Staff Leasing Sector Slumps 14.3%

The staff leasing sector slumped 14.3% in 2020 as a result of the coronavirus pandemic. After recording a drop of 22.8% during the first lockdown, the sector’s deficit steadily reduced throughout the year to 9.6% in the fourth quarter, an impressive feat shown by the Swiss Staffingindex. The slight upward trend seen over the year can be linked back to peaks in assignments in the logistics industry and to the increased uncertainty faced by companies, which opted to take on temporary workers instead of offering fixed positions. Nevertheless, the number of working hours rendered by temporary employees still fell to its lowest level since records began back in 2012.



The most challenging labor market environment since the financial crisis

“The coronavirus pandemic is posing the greatest challenge to job seekers and staffing service providers in the labor market since the financial crisis of 2008,” swissstaffing economist Marius Osterfeld explains. “Our members are telling us that even the usually sought-after profiles of those in industry, the service sector and paradoxically even the healthcare sector are proving difficult to place. And when they do find assignments, these are mostly only short-term, temporary vacancies.” A gfs-zürich survey of the CEOs

of swissstaffing members showed that the CEOs of staffing service providers are cautious about the future, with 24% expecting the situation on the labor market to get worse, 41% expecting it to remain in the same difficult state it is now, and only 33% expecting it to improve.

➔ **Further Information:**

The index's key data and the development of the underlying index values can be seen below. Other statistics are available by clicking [this link](#).

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Swiss Staffing Index key data	
Staff leasing companies included	200 companies
Working hours recorded per year	76 million
Market coverage	42%
Frequency of publication	Quarterly
Data collection	Monthly
Next provisional publication date	29 April 2021

Source: swissstaffing, Q4/2020

Overview of the development of the Swiss Staffingindex, basis: Q1 2012

	2012	2013	2014	2015	2016	2017	2018	2019	2020
Q1	100	104.1	114.3	110.9	112.4	116.1	133.9	132.2	124.2
Q2	136.3	144.3	148.9	143.0	143.1	153.0	169.1	158.8	122.6
Q3	153.8	159.9	160.9	154.4	158.3	165.0	174.0	165.1	137.6
Q4	138.2	147.5	145.7	139.6	144.5	154.7	160.9	152.1	137.5

Source: swissstaffing, Q4/2020

swissstaffing is a service centre and centre of excellence for staff leasing companies in Switzerland. As an employers' association, swissstaffing represents the interests of its 400 members in matters of policy, the economy and society. swissstaffing is a social partner of the CBA on Staff Leasing, the agreement covering more employees in Switzerland than any other.

Studies on temporary workers and recruitment agencies in Switzerland

The market research institute gfs-Zürich completes regular surveys on behalf of swissstaffing. The current studies can be found by clicking on [this link](#).