



**Dr. Christine Demen Meier**

### **Clinical Professor/Managing Director of Les Roches Global Hospitality Education**

Before entering the world of academia, Dr. Christine Demen Meier amassed more than 20 years of hospitality entrepreneurship experience; including the creation, implementation and management of new hotel and restaurant concepts.

Dr. Demen Meier joined Ecole Hôtelière de Lausanne (EHL) in 1999, becoming actively involved in research activities and in developing the institution's relationships with the hospitality industry. Partnerships with organizations including Danone Professional, Nestlé Professional and Unilever Food Solutions followed, Saviva or Metro, enabling the creation of three Research Chairs.

Aside from her academic and entrepreneurial achievements, Dr. Demen Meier has extensive consulting experience in hospitality and restaurant management, working with companies in Switzerland, Ivory Cost, Turkey and Ukraine.

She is currently a member of the board of the Bon Rivage Hotel (Vaud, Switzerland), while also acting as a consultant for AIREPME (an international association focused on research in entrepreneurship and SMEs); Gastrosuisse (the Swiss national professional association in the restaurant business); and the pedagogical organization of a university of applied sciences in Madagascar. She is also a member of the council of Innosuisse the swiss federal Innovation agency.

Dr. Demen Meier joined Sommet Education in 2018 to lead the Glion school's development of entrepreneurial programs. Since then, she has been appointed Managing Director of Les Roches Global Hospitality Education.

She is also spearheading the development of a new Food Ecosystem Institute at School of Management Fribourg (HEG-FR). She holds a PhD in Management Science from Université de Caen Normandie and an MBA in Integrated Management from HEG-FR/HSW Bern.





**Scott DAHL**

### **Programme Director - Master's in Hospitality Strategy and Digital Transformation**

Scott Dahl has held various senior level leadership positions in Revenue Management including VP of Revenue Management at Hersha Hospitality Management and SVP of Revenue Management at Sunstone Hotel Properties.

Most recently he was Corporate Director of Revenue Management at Apple Leisure Group before moving to Switzerland in 2016.

He founded Hotel Revenue Resources, Inc. in 2006, and the company continues to successfully provide Revenue Management technology and services to several hospitality management companies throughout the United States.

Possessing direct experience in all segments of the North American lodging industry, Scott also held a total of 12 hotel operations and sales positions at ten different hotels throughout the U.S. before specialising in Revenue Management.

A 1986 graduate of The University of Massachusetts, Scott was recognised in 2005 among the 25 Outstanding Minds in Hospitality Sales and Marketing by HSMIAI (Hotel Sales and Marketing Association International) and a current member of the HSMIAI - Europe Revenue Optimization Advisory Board.

Nationality: American

