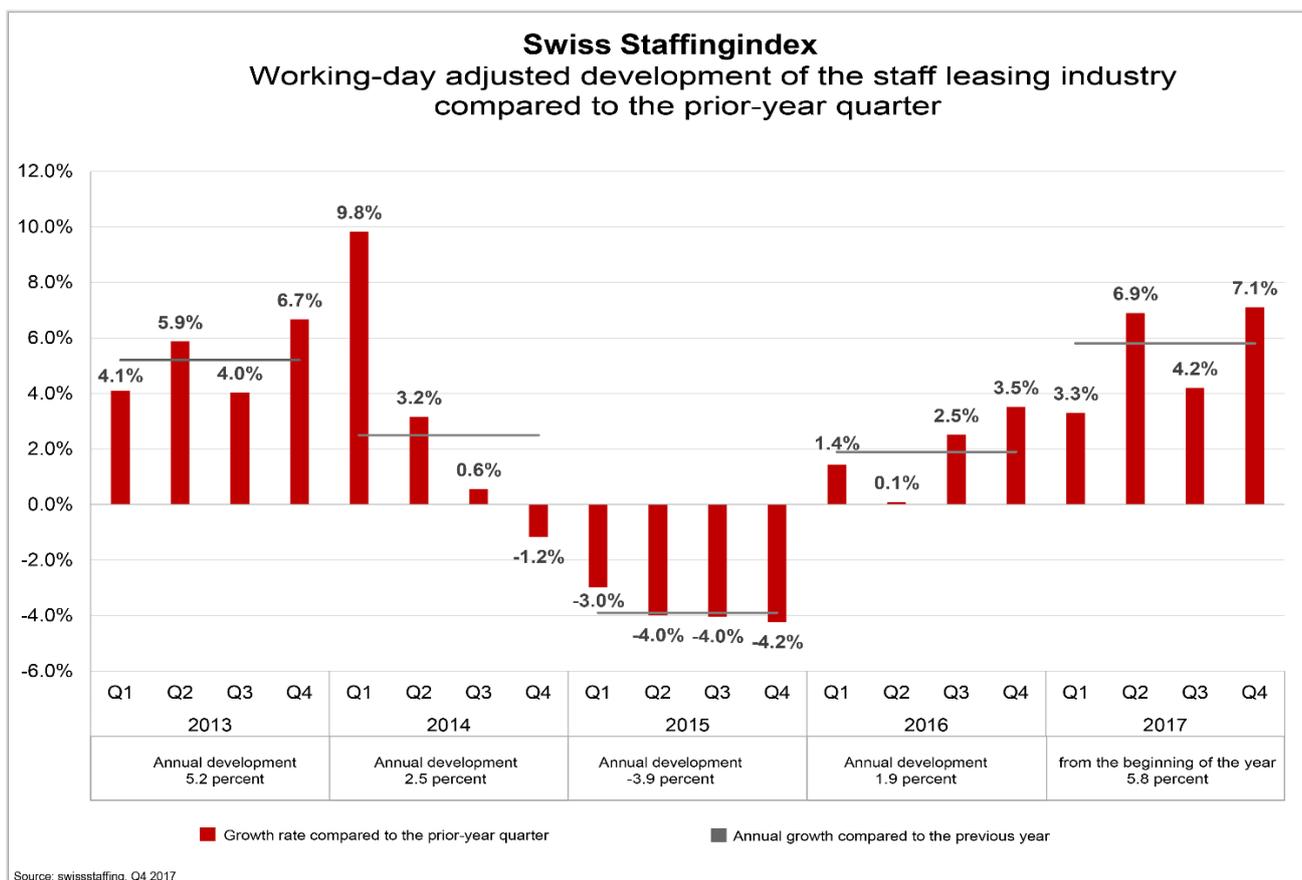


Staff leasing employment driver creates 5,000 new jobs

More than 5,000 new jobs were created in Switzerland in 2017 as a result of temporary work. The number of working hours rendered increased by 5.8% compared with the previous year. After two crisis years, the sector is thus sending a positive signal for overall economic development: experience shows that at the beginning of a growth phase, companies make use of a temporary workforce to handle rising order numbers. Switzerland can therefore expect to see robust growth for 2018.



Increase in revenue hides low margins

For many medium-sized staff leasing companies, this substantial increase in revenue has come at the right time: fierce competition and cost-conscious customers are putting pressure on margins. However, profits are required in order to handle the administrative costs of implementing the mass immigration initiative and to overcome the challenges thrown up by digitization.

Growth with risks

These favorable figures also conceal risks: increasing vacancy rates for rental properties and falling immigration could cause overheating in the building sector, a key industry for staff leasing companies. In addition, efforts to limit temporary work are threatening to start destroying key entry-level jobs. However, positive development in the global economy and Switzerland's pleasing growth provide the staff leasing sector with hope for a good 2018. In the assessment of Marius Osterfeld, economist at swissstaffing: "If the historical link between GDP growth and the Swiss Staffingindex is borne out, the sector could grow by up to a further 5.8% in 2018."

→ More information:

The next page shows the index's key data and the development of the underlying index values. Other statistics are available [by clicking on this link](#).

Marius Osterfeld, Economist

Tel: 044 388 95 40 / 079 930 45 25, marius.osterfeld@swissstaffing.ch

Blandina Werren, Head of Communications

Tel: 044 388 95 35, blandina.werren@swissstaffing.ch

www.swissstaffing.ch

Swiss Staffing Index key data	
Staff leasing companies included	200 companies
Working hours recorded per year	66 million
Market coverage	40%
Frequency of publication	Quarterly
Data collection	Monthly
Next provisional publication date	26 April 2018

Source: swissstaffing, Q4/2017.

Overview of the development of the Swiss Staffingindex (basis: Q1 2012)

	2012	2013	2014	2015	2016	2017
Q1	100	104.1	114.3	110.9	112.4	116.1
Q2	136.3	144.3	148.9	143.0	143.1	153.0
Q3	153.8	159.9	160.9	154.4	158.3	165.0
Q4	138.2	147.5	145.7	139.6	144.5	154.7

Source: swissstaffing, Q4/2017.

swissstaffing is the centre of excellence for staff leasing companies in Switzerland. As an employers' association, swissstaffing represents the interests of its over 370 members in matters of policy, the economy and society. swissstaffing is a social partner of CBA Staff Leasing, the contract covering the majority of Switzerland's employees.

Study of the situation of temporary workers in Switzerland

The market research institute gfs-Zürich completes regular surveys on behalf of swissstaffing. The current study can be found [by clicking on this link](#).