



Press release

Mobile phone calls with cablecom

Zurich, December 16, 2005 – Cablecom and sunrise announced their cooperation today in the area of mobile telephony. This makes cablecom the first large telecommunications provider in Switzerland to offer television, Internet, fixed network and mobile telephony from a single source. To inaugurate this cooperation, cablecom is launching a prepaid product today.

Cablecom, Switzerland's largest cable network operator, has concluded a partnership with sunrise for mobile telephony. As the first move of the new partnership, the company is launching its own prepaid product on the Swiss market today. This makes cablecom the first telecommunications provider in Switzerland to offer television, Internet, fixed network and mobile telephony – also known as “quadruple play” – from a single source. Additional mobile phone services «powered by sunrise», including postpaid subscriptions and special packages for business customers, will be launched before the end of the first half of 2006.

Switzerland's most comprehensive range of communications services

With the introduction of quadruple play, cablecom is clearly ahead of former monopoly provider Swisscom. This means that, in the future, cablecom customers will be able to receive all of their communications solutions from a single provider. Cablecom's Managing Director Rudolph Fischer said, “The future belongs to companies who can offer customers all desired services independently of the platform used. Sunrise offers a modern infrastructure with outstanding coverage, and we are very happy to have a strong and reliable partner that enables us to enter the mobile telephony business.”

Switzerland's lowest-priced prepaid product

By introducing mobile telephony, cablecom offers its customers comprehensive and low-priced communications services from a single source. This makes cablecom's prepaid product the least expensive one available on the Swiss market. The rate per minute is only 35 centimes for calls on the Swiss fixed network and 44 centimes for calls on all Swiss mobile networks. This service is available around the clock and without any additional basic or connection charges. This means that cablecom is roughly 20% cheaper than its competitors.

	cablecom mobile	Swisscom NATEL easy	Orange Click	Migros Budget Mobile	Coop Mobile
Starter package / credit	CHF 40/30	CHF 49/20	CHF 39/20	CHF 19.80/15	CHF 19/15
Connections to the Swiss fixed network*	35 centimes**	99/90/80 centimes	49 centimes	44 centimes	46 centimes
Connections to all mobile networks*	44 centimes	129 /103 centimes	49 centimes	44 centimes	46 centimes
SMS	10 centimes**	20 centimes	25 centimes	10 centimes	10 centimes
Voice mail	yes	yes	yes	no	yes
MMS / GPRS	no	yes	yes	no	yes

*Price per minute ** Applies at least until mid-2006

The cablecom prepaid mobile starter package is now available for CHF 40.00 at www.cablecom.ch/mobile. It includes the SIM card, a calling credit worth CHF 35 and express home delivery within two days of registration.

Link: www.cablecom.ch/mobile

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About cablecom

Cablecom is Switzerland's largest cable network operator, offering its customers quadruple-play products in cable television, broadband Internet, mobile and fixed network telephony. Cablecom also supplies voice, data and value-added services for business customers. In addition, cablecom provides cable network companies with plant engineering and construction, as well as application and transmission services for television, telephony and Internet. The company's own nationwide network (one of only two in Switzerland) supplies 14 of the country's 16 largest cities. Cablecom is an international subsidiary of UPC Broadband, the European cable network group of Liberty Global Inc.