

**In internet è sempre tempo d'affari**

**Confronto prezzi degli schermi LCD da 40 e 42 pollici venduti nei discount e negli online shops**

| Prodotto                                     | Prezzo negozio Gennaio 2008 | Prezzo online Gennaio 2008 | Scarto tra il prezzo online e quello in negozio – gennaio 2008 | Prezzo online Dicembre 2007 | Scarto tra il prezzo online Dicembre 2007 e quello in negozio – gennaio 2008 | Negozi        |
|--|-----------------------------|----------------------------|--|-----------------------------|--|---------------|
| <b>TV 40/42 Zoll LCD/Plasma</b>              |                             |                            |  |                             |  |               |
| LG 42 LF 65                                  | 2799.00                     | 1873.00                    | 49%  | 1888.15                     | 48%  | Melectronics  |
| Samsung LE-40M86BD                           | 2999.00                     | 2122.00                    | 41%  | 2099.00                     | 43%  | Melectronics  |
| Philips 42PFL7662D                           | 2299.00                     | 1819.00                    | 26%  | 1931.00                     | 19%  | Interdiscount |
| Sony KDL-40U2520                             | 1999.00                     | 1595.00                    | 25%  | 1595.90                     | 25%  | Melectronics  |
| Sony KDL-40W2000                             | 2599.00                     | 2084.00                    | 25%  | 2096.50                     | 24%  | Melectronics  |
| Philips 42PFL7762D                           | 2498.00                     | 2022.35                    | 24%  | 1886.70                     | 32%  | Mediamarkt    |
| Samsung LE-40S61B                            | 1799.00                     | 1477.25                    | 22%  | 1477.25                     | 22%  | Fust          |
| JVC LT-42A80                                 | 1799.00                     | 1486.40                    | 21%  | 1556.35                     | 16%  | Interdiscount |
| Philips 42PF9731D                            | 4299.00                     | 3559.00                    | 21%  | 3276.00                     | 31%  | Fust          |
| Philips 42PFL5322                            | 1799.00                     | 1491.00                    | 21%  | 1407.00                     | 28%  | Interdiscount |
| Sony KDL-40U2530                             | 1699.00                     | 1448.00                    | 17%  | 1548.90                     | 10%  | Interdiscount |
| Sharp LC-42 WD 1                             | 1899.00                     | 1663.00                    | 14%  | 1875.00                     | 1%   | Interdiscount |
| Panasonic TH-42PX70                          | 1699.00                     | 1493.50                    | 14%  | 1495.30                     | 14%  | Interdiscount |
| Panasonic TH-42PV7F                          | 1499.00                     | 1356.40                    | 11%  | 1329.80                     | 13%  | Interdiscount |
| Pioneer PDP-4280 XA                          | 3999.00                     | 3654.00                    | 9%   | 3654.00                     | 9%   | Mediamarkt    |
| Philips 42PFP5332                            | 1499.00                     | 1413.50                    | 6%   | 1363.20                     | 10%  | Interdiscount |
| Toshiba 42WLT68P                             | 2999.00                     | 2940.00                    | 2%   | 2940.00                     | 2%   | Mediamarkt    |
| <b>Digitalkamera 7 und 8 Millionen Pixel</b> |                             |                            |  |                             |  |               |
| Casio EXILIM EX-V7                           | 499.00                      | 315.90                     | 58%  | 365.00                      | 37%  | Interdiscount |
| Samsung NV7 OPS                              | 399.00                      | 259.00                     | 54%  | 263.70                      | 51%  | Interdiscount |
| Sony CYBER-SHOT DSC-H7                       | 599.00                      | 400.20                     | 50%  | 400.70                      | 49%  | Melectronics  |
| Sony CYBER-SHOT DSC-T200                     | 599.00                      | 433.50                     | 38%  | 436.20                      | 37%  | Fust          |
| Panasonic LUMIX DMC-TZ3                      | 599.00                      | 448.15                     | 34%  | 465.70                      | 29%  | Fust          |
| Panasonic LUMIX DMC-FX33                     | 549.00                      | 419.70                     | 31%  | 434.80                      | 26%  | Fust          |
| Sony CYBER-SHOT DSC-T70                      | 429.00                      | 336.80                     | 27%  | 337.10                      | 27%  | Fust          |
| Canon DIGITAL IXUS 860 IS                    | 555.00                      | 438.45                     | 27%  | 448.40                      | 24%  | Melectronics  |
| Pentax OPTIO Z10                             | 395.00                      | 312.80                     | 26%  | 308.85                      | 28%  | Mediamarkt    |
| Sony CYBER-SHOT DSC-W90                      | 399.00                      | 321.40                     | 24%  | 334.50                      | 19%  | Fust          |
| Canon POWERSHOT SX100 IS                     | 444.00                      | 358.60                     | 24%  | 357.90                      | 24%  | Melectronics  |
| Nikon COOLPIX S510                           | 399.00                      | 324.00                     | 23%  | 335.10                      | 19%  | Melectronics  |
| Nikon COOLPIX S510                           | 399.00                      | 324.00                     | 23%  | 335.10                      | 19%  | Interdiscount |
| Fujifilm FINEPIX S8000FD                     | 599.00                      | 490.00                     | 22%  | 516.00                      | 16%  | Melectronics  |
| Sony CYBER-SHOT DSC-W80                      | 299.00                      | 251.55                     | 19%  | 251.00                      | 19%  | Melectronics  |
| Sony CYBER-SHOT DSC-W80                      | 299.00                      | 251.55                     | 19%  | 251.00                      | 19%  | Interdiscount |
| Panasonic LUMIX DMC-FX30                     | 399.00                      | 340.00                     | 17%  | 364.00                      | 10%  | Fust          |
| Sony CYBER-SHOT DSC-T200                     | 499.00                      | 433.50                     | 15%  | 436.20                      | 14%  | Mediamarkt    |
| Sony CYBER-SHOT DSC-T200                     | 499.00                      | 433.50                     | 15%  | 436.20                      | 14%  | Interdiscount |
| Nikon COOLPIX P50                            | 299.00                      | 265.20                     | 13%  | 287.90                      | 4%   | Mediamarkt    |
| Nikon COOLPIX P50                            | 299.00                      | 265.20                     | 13%  | 287.90                      | 4%   | Interdiscount |
| Panasonic LUMIX DMC-TZ3                      | 499.00                      | 448.15                     | 11%  | 465.70                      | 7%   | Interdiscount |
| Panasonic LUMIX DMC-TZ3                      | 498.00                      | 448.15                     | 11%  | 465.70                      | 7%   | Mediamarkt    |

|                                |         |         |      |         |      |               |
|--------------------------------|---------|---------|------|---------|------|---------------|
| Sony CYBER-SHOT DSC-W55        | 249.00  | 225.05  | 11%  | 232.40  | 7%   | Melectronics  |
| Canon DIGITAL IXUS 950 IS      | 444.00  | 407.80  | 9%   | 389.75  | 14%  | Mediamarkt    |
| Samsung NV8                    | 299.00  | 277.30  | 8%   | 289.00  | 3%   | Mediamarkt    |
| Canon DIGITAL IXUS 70          | 299.00  | 278.00  | 8%   | 258.55  | 16%  | Fust          |
| Canon DIGITAL IXUS 70          | 299.00  | 278.00  | 8%   | 258.55  | 16%  | Interdiscount |
| Olympus MJU 760                | 299.00  | 284.45  | 5%   | 288.35  | 4%   | Fust          |
| Samsung L83T                   | 279.00  | 275.80  | 1%   | 258.05  | 8%   | Mediamarkt    |
| BenQ DC-C740                   | 149.00  | 149.00  | 0%   | 149.00  | 0%   | Fust          |
| Canon Powershot A560           | 199.00  | 204.35  | -3%  | 210.85  | -6%  | Interdiscount |
| Sony CYBER-SHOT DSC-W35        | 199.00  | 214.05  | -7%  | 168.65  | 18%  | Interdiscount |
| Olympus SP 550UZ               | 488.00  | 536.15  | -9%  | 480.70  | 2%   | Mediamarkt    |
| Casio EXILIM EX-Z75            | 199.00  | 220.00  | -10% | 229.00  | -13% | Mediamarkt    |
| HP PHOTOSMART R847             | 179.00  | 273.80  | -35% | 272.35  | -34% | Melectronics  |
| <b>Camcorder inkl. HD</b>      |         |         |      |         |      |               |
| JVC GZ-HD7                     | 2499.00 | 1646.90 | 52%  | 1778.70 | 40%  | Fust          |
| JVC GZ-MG 255                  | 888.00  | 673.00  | 32%  | 699.00  | 27%  | Mediamarkt    |
| Sony DCR-SR 82 E               | 949.00  | 750.80  | 26%  | 765.40  | 24%  | Fust          |
| Sony DCR-SR62E                 | 799.00  | 640.30  | 25%  | 654.00  | 22%  | Fust          |
| JVC GZ-HD3                     | 1499.00 | 1271.70 | 18%  | 1296.00 | 16%  | Interdiscount |
| Panasonic SDR-H20EG            | 699.00  | 599.75  | 17%  | 623.10  | 12%  | Mediamarkt    |
| JVC GZ-MG 130                  | 599.00  | 518.00  | 16%  | 544.00  | 10%  | Interdiscount |
| JVC GZ-HD7                     | 1899.00 | 1646.90 | 15%  | 1778.70 | 7%   | Interdiscount |
| Panasonic SDR-H 250 EG         | 999.00  | 888.70  | 12%  | 889.65  | 12%  | Fust          |
| Sony DCR-SR 200 E              | 799.00  | 848.45  | -6%  | 848.90  | -6%  | Interdiscount |
| JVC GZ-MG 134                  | 599.00  | 642.00  | -7%  | 642.00  | -7%  | Fust          |
| <b>MP3/Videoplayer 2-10 GB</b> |         |         |      |         |      |               |
| Sony NWZ-S618F                 | 289.00  | 213.70  | 35%  | 215.40  | 34%  | Interdiscount |
| Samsung YP-P2JA 4 GB           | 349.00  | 282.50  | 24%  | 290.85  | 20%  | Interdiscount |
| Sandisk Sansa E260R            | 169.00  | 142.40  | 19%  | 142.70  | 18%  | Melectronics  |
| Creative ZEN 4 GB              | 229.00  | 194.00  | 18%  | 198.00  | 16%  | Interdiscount |
| iriver X 20 4 GB               | 199.00  | 181.20  | 10%  | 179.00  | 11%  | Interdiscount |
| Samsung U3 4GB                 | 169.00  | 155.00  | 9%   | 155.80  | 8%   | Interdiscount |
| Creative ZEN V PLUS 4 GB       | 179.00  | 165.25  | 8%   | 182.60  | -2%  | Interdiscount |
| <b>HD-Recorder 160-250 GB</b>  |         |         |      |         |      |               |
| Philips DVDR3570H              | 499.00  | 363.00  | 37%  | 364.00  | 37%  | Mediamarkt    |
| Sony RDR-HX750                 | 549.00  | 427.80  | 28%  | 428.15  | 28%  | Interdiscount |
| Samsung DVD-HR 753             | 449.00  | 384.00  | 17%  | 369.00  | 22%  | Fust          |
| Pioneer DVR-555H-S             | 699.00  | 599.00  | 17%  | 599.00  | 17%  | Mediamarkt    |
| Sony RDR-HX 925                | 699.00  | 599.00  | 17%  | 599.00  | 17%  | Melectronics  |
| Panasonic DMR-EH 67            | 599.00  | 563.00  | 6%   | 565.60  | 6%   | Interdiscount |

Fonte : comparis.ch

- Prezzo online shops e negozi convenzionali, in franchi, gennaio. Stato: 10 gennaio 2008

- Prezzi online in franchi, spese di spedizione incluse. Stato: 6 dicembre 2007