

**TALLY WEIJL**
totally sexy

LOOKBOOK
Fall Campaign 2011

Starring Alexandra Richards

*“Sexy or sexy,
that is the question.”*



«Sexy or sexy, that is the question.» This autumn, the audacious TALLY Girl revisits classic literature. With conviction and humor she affirms her new fashion quotation. Shakespeare was yesterday, TALLY is today! With the fall collection of TALLY WEiJL, the sexy attitude is all the more present. The TALLY Girl is daring. Being trendy, she feels happy, she feels unique, she feels totally sexy. She simply feels like herself...

Dive into the past and immerse into the 1960's underground. The TALLY Girl discovers the festive and creative world of Andy Warhol's factory. Fitting the purpose, the message «Born Famous» written on her t-shirt sets the tone. Dressed with her mini-shirt and her blazer she is ready to live her endless minutes of fame.

Musicians, singers, dancers, painters, photographers... all the artists flock to her side. The touches of gold spice up her wardrobe. The leo print is a must, the leather components come next to the stripe sweaters and the heeled shoes. Our TALLY Girl is turning into a real Factory Girl.

Then for a brief while, she forgets parties and focuses on her desire to return to basics. Wrapping herself into a long wool pullover or her fur collar coat, the TALLY Girl is imagining walking in tranquil places and confronting the cold of distant lands. One part of her style resembles the beauty and uniqueness of the perfect nomad girl. The silhouettes breathe a 70's wind while the shapes become like a cocoon. The fabrics are warm and the colors are closest to the nature of autumn. The stitch is twisted, socks are revealed, pants become colorful... Her hair twirls with the wind. Sweeping a glance at her crossing bag and hiking boots the TALLY Girl awakens the desire for new and remote landscapes.

60's myth or girly worldwide traveler, for our TALLY Girl the question of this season is: Sexy or sexy?



TALLY WEIJL



Coat

45.95€

ref# MAFEANGI



Skirt

25.95€

ref# JCCARJOBAS



Shoes

35.95€

ref# ACSHTRAVY



TALLY WEIJL



Pants
25.95€
ref# PACOTVELA



Bag
35.95€
ref# ACSHGABY



Sweater
22.95€
ref# PUACMIXOR



Bag
19.95€
ref# SACMORTY



TALLY WEIJL



Coat

49.95€

ref# MASALADY



Pants

25.95€

ref# PADENWINTA



T-Shirt

9.95€

ref# TSCOTCOVER



Shoes

35.95€

ref# ACSHGABY



Bag
15.95€
ref# SACKITY



Sweater
15.95€
ref# JULYMYRONZ



Belt
5.95€
ref# CEFIFI



Shoes
35.95€
ref# ACBTJOJO



Skirt
12.95€
ref# JUCOTBAFF



Coat

45.95€

ref# BLCOBEAR



Dress

25.95€

ref# RCMESH PANK



Socks

9.95€

ref# ACHSPINK



Shoes

35.95€

ref# ACBTROTY



TALLY WEIJL



T-Shirt

7.95€
ref# TSCOTFAMY



Sweater

19.95€
ref# PUATMISILE



Skirt

19.95€
ref# JCCUIRJAMIA



Shoes

35.95€
ref# ACSHTRAVY



Coat

59.95€
ref# MACOTED



Dress

19.95€
ref# RCPLRISCO



Socks

6.95€
ref# ACHSGIRLY



Shoes

35.95€
ref# ACSHTRAVY

Access

ftp server: ftp.tally-weijl.ch
username: ftp_presse
login: TWpresse2010

Contact

Claudia Steinhauser
TALLY WEIJL Trading AG
Viaduktstrasse 42, CH-4051 Basel
Phone +41 61 568 61 04
presse@tally-weijl.com
www.tally-weijl.com

**TALLY WEIJL**
totally sexy