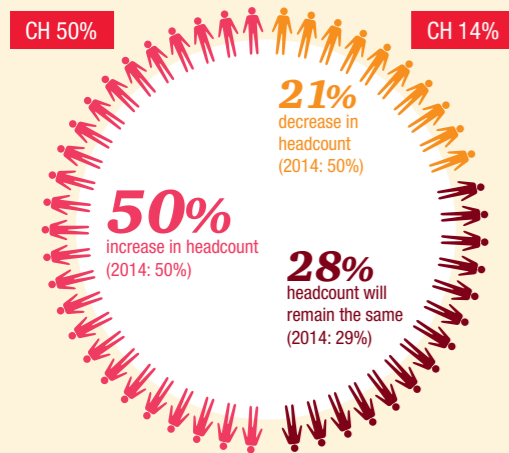




Switzerland highlights

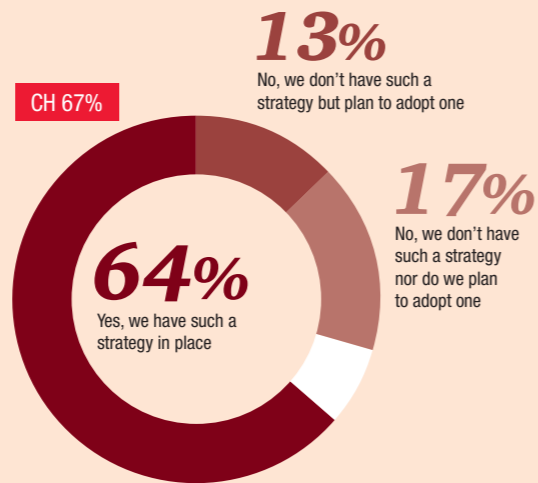
Headcount

Only 14% of Swiss CEOs expect to reduce headcount in the next 12 months. 50% plan to increase their workforce.



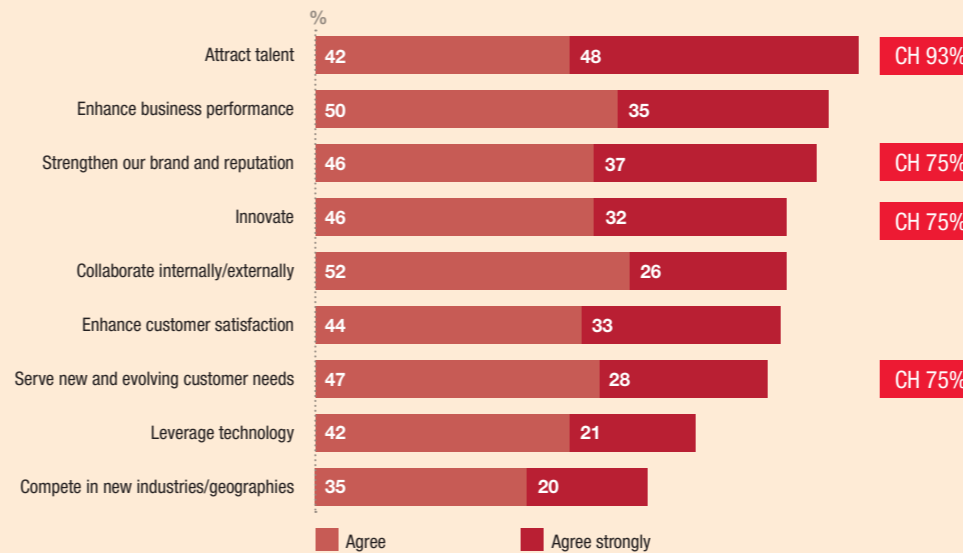
Talent

67% of Swiss CEOs said they have a strategy to promote talent diversity and inclusiveness.



Diversity

When asked to name the benefits of having a strategy to promote talent, diversity and inclusiveness, 93% cited attracting talent, 75% strengthening brand and reputation, 75% innovation, and 75% serving new and evolving customer needs.



Company growth prospects

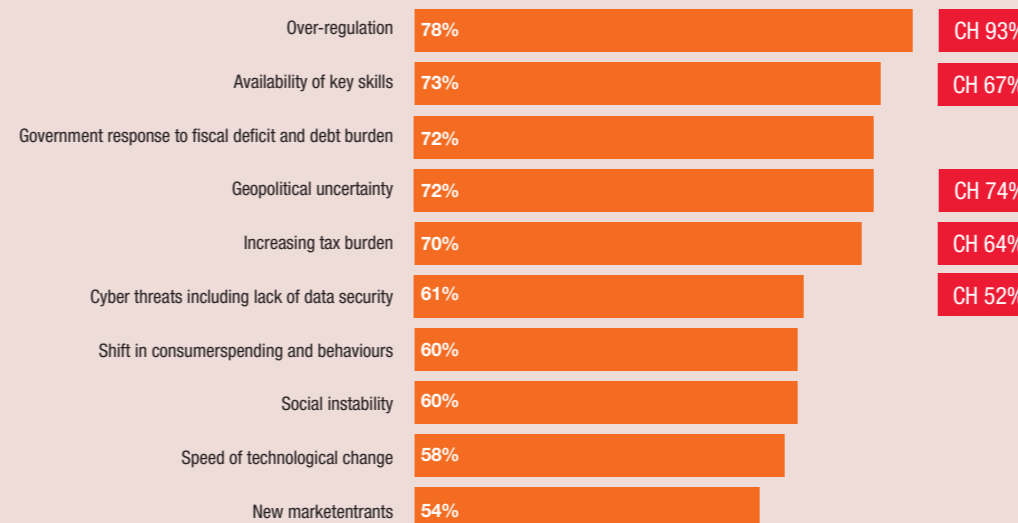
At 24%, the number of Swiss CEOs very confident of their company's growth in the next 12 months is a massive 18 points lower than last year, and 15 points lower than this year's global average.



Threats

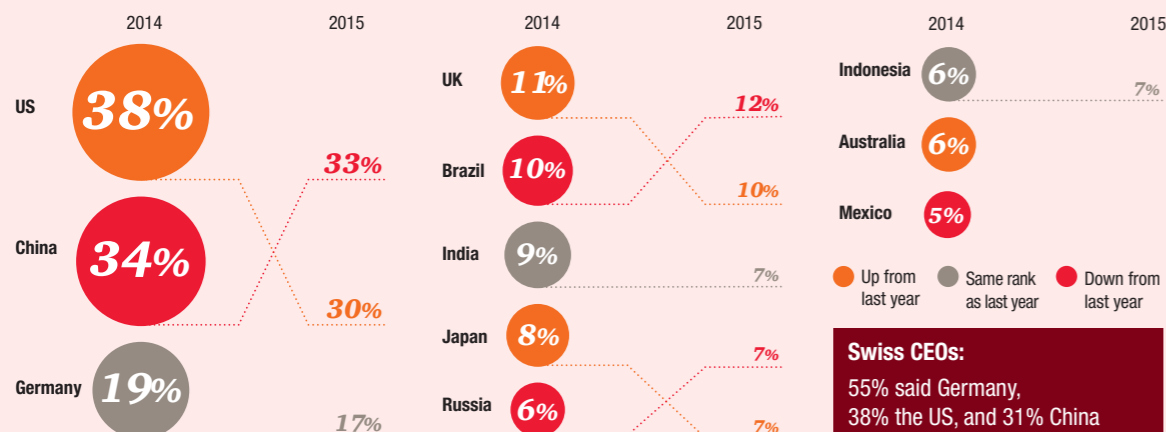
The top three potential economic and policy threats highlighted by Swiss CEOs: 93% over-regulation, 74% geopolitical uncertainty, 64% protectionist tendencies of national governments, and 64% increasing tax burden.

Of business threats, 67% cited availability of key skills, and 52% cyber threats including lack of data security.



Growth opportunities

When asked to name the countries most important to them for their growth in the next 12 months:



Importance of digital technologies

When asked to identify the strategically important categories of digital technologies, 79% said data mining and analysis and cyber security, and 76% said mobile technologies for customer engagement.

