



PRESS RELEASE

Diagonal film Switzerland sign in-territory partnership agreement with Deluxe Technicolor Digital Cinema

Zurich, 24 November, 2016 – Switzerland's market leader in digital distribution Diagonal announced today the signing of an agreement with Deluxe Technicolor Digital Cinema (DTDC) to offer in-territory digital end-to-end managed service solutions for film studios, distributors and theatres.

Effective immediately the partnership joins up Deluxe Technicolor Digital Cinema's mastering and versioning services with Diagonal film's robust electronic network FilmService.net. The network is a fully automated DCP e-delivery solution capable of delivering to over 70% of all Swiss sites and will run in parallel with their in-territory physical delivery operation.

Thomas Jörg, MD Diagonal: "DTDC's choice of FilmService.net confirms the reliability and versatility of our technology and makes us immensely proud. We are confident that the scale of our network together with our critical local market knowledge will ensure a successful partnership with DTDC".

"Our agreement with Diagonal is an essential part of our on-going European growth strategy and we are delighted to now be able to offer an effective distribution path to deliver our clients content directly into Swiss theatres." said George Eyles, Managing Director Deluxe Technicolor Digital Cinema, EMEA

Deluxe Technicolor

Deluxe Technicolor Digital Cinema (DTDC), a joint venture between Deluxe Entertainment Services Group and Technicolor, is the market leading provider of theatrical digital cinema mastering, distribution and key management services for clients worldwide. DTDC combines best-in-class technologies, personnel, work processes and facilities, and is based in Burbank, CA. Deluxe Entertainment Services Group Inc. and Technicolor are global leaders in digital services and technology solutions for media and entertainment.

Diagonalfilm

Diagonal is a renowned Zurich based digital film laboratory and via filmService.net offers online delivery of DCP filmdata including live broadcasts. Diagonal currently has the highest coverage of all Swiss theatres and also manages the country's first DCP trailer network. Diagonal's services include digital encoding for VOD providers and TV stations and is Switzerland's only Apple iTunes certified filmlab.

Contact Deluxe Technicolor

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