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EANS-News: Derby Cycle AG included in SDAX index from September 19, 2011

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Company Information

Cloppenburg (euro adhoc) - Tuesday, September 6, 2011 - Following yesterday's decision by Deutsche Börse, Derby Cycle AG (ISIN DE000A1H6HN1, WKN A1H6HN), Germany's largest manufacturer of bicycles, will be included in the SDAX index from September 19, 2011.

Mathias Seidler, the company's CEO, expressed his satisfaction at this step: "Inclusion in the SDAX marks a further milestone in our capital market history. Following our IPO in February 2011, we hope that the SDAX listing will enhance our shares' visibility, particularly on international capital markets." Uwe Bögershausen, CFO of Derby Cycle AG, went on to add: "This index inclusion reflects the high liquidity inherent in our shares. At the same time it shows that our shareholders fully back our products, our company and our strategy."

Company profile:

Derby Cycle is Germany's largest bicycle manufacturer in terms of revenues, and one of the leading manufacturers in Europe. In particular, global demand growth for high-quality electric and sports bicycles, as well as the company's advancing internationalisation in all European volume markets, are reflected in the company's dynamic growth. Derby Cycle's product range comprises electric bicycles, sports bicycles for leisure and competition purposes, as well as comfort bikes for everyday and travel use. These bicycles are sold through the established Kalkhoff, Focus, Raleigh, Univega and Rixe brands. All models are developed and assembled at the company's base in Cloppenburg, Germany. These high-quality products are distributed through specialist retailers who provide their customers with professional advice and extensive service.

With around 550 employees, Derby Cycle achieved revenue of EUR 173 million in the 2009/2010 financial year, 72.6 percent of which was generated in Germany, and 27.4 percent abroad. Earnings before interest and tax (EBIT) amounted to approximately EUR 12 million. Derby Cycle sold a total of around 430,000 bicycles, of which 44,000 comprised e-bikes. As a consequence, Derby Cycle has asserted a position of clear market leadership in 2010 with a 20 percent market share. The company forecasts revenues of EUR 220 million to 240 million, and an EBIT margin of 8 to 9 percent (2009/10: 7.0 percent) for the 2010/11 financial year that ends on September 30, 2011.

Further information is available at: www.derby-cycle.com

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Hamburg, Stuttgart, Düsseldorf, München

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