

15.01.2002 - 09:51 Uhr

Independent Study of Global Airports Confirms That FRA's Duty Free Shops Offer the Best Alcohol Prices

Frankfurt, Germany (ots) -

Frankfurt Airport's duty free shops offer the best prices for alcohol - overall, 16.5 percent below the average prices for alcohol at eleven major airports around the globe - according to a recent independent study conducted by the U.K.-based market research firm IMPACT. The neutral study, which is published for managers of the international alcoholic drinks industry, compares prices of a representative range of well-known alcohol brands. Frankfurt Airport (airport code = FRA) ranked number one for having the best alcohol prices, followed by Amsterdam Schiphol and Brussels airports. More expensive, Dubai and London airports ranked lower on the list. Travellers can find out more about FRA's shopping opportunities at: www.frankfurt-airport.de (select "Boulevard", then click on "Duty Free and Travel Value Shops").

Contact:

Fraport AG Frankfurt Airport Services Worldwide
Attn: Robert A. Payne - Manager International Press
60547 Frankfurt am Main, Germany
Tel. +49/69/690'78547
Fax +49/69/690'60548
E-Mail: r.payne@fraport.de
Internet: www.fraport.de (click on "Press Lounge")

Diese Meldung kann unter <https://www.presseportal.ch/de/pm/100001508/100013856> abgerufen werden.