



CARL F. BUCHERER

LUCERNE 1888

PRESS RELEASE

March 2024

A CONTEMPORARY UPDATE FOR A NOSTALGIC TIMEPIECE: THE LATEST HERITAGE BICOMPAX ANNUAL INVITES WATCH LOVERS ON A JOURNEY THROUGH TIME.

Already a best-selling timepiece that exemplifies Carl F. Bucherer's storied history, engineering panache and Swiss watchmaking excellence, the new Heritage BiCompax Annual is available in a stylish new option. This timepiece reinterprets a watch from CFB's archive that dates from the 1950s. As a chronograph, the original watch characterized the era's pioneering spirit and sense of optimism. Preserving its core aesthetic and functionality, this limited-edition watch features a new dial color and strap options, created with modern design aficionados in mind.

Balancing Old and New

The latest Heritage BiCompax Annual preserves all the nostalgic qualities that watch enthusiasts loved about the timepiece's design when it was first introduced in 2019, paying tribute to the characterful styling of the 1950s. As such, the Heritage BiCompax Annual celebrates the achievements and ambition of our past, and its intricate mechanical engineering and chronograph functionality reflect the *savoir-faire* of those earlier times.

In today's fast-paced, digital world, the watch serves as a reminder to the wearer to appreciate their own personal development, Exploring Time on the journey through life, as well as our shared cultural evolution.

Characterful Styling, Contemporary Aesthetic

The Heritage BiCompax Annual's design makes it the perfect all-day accessory. It combines the vintage flair of the watch that inspired it with contemporary features such as the 41-mm stainless-steel case. A new silver-gray dial lends it a brighter, lighter finish, all the more so when combined with either of the two new strap options - the watch is supplied with both. A stainless-steel bracelet lends an engaging fluidity, while an alternative "nubuck" vegan leather strap in light gray brings a cutting-edge, understated design credo.

Those color and material updates contribute to the Heritage BiCompax Annual's innate versatility. But it is also smart enough to accompany the wearer on more formal occasions. A fast strap-exchange mechanism enables them to easily swap between the two options, adding to its overall practicality.

Practical and Precise

The Heritage BiCompax Annual is centered around a chronograph featuring the BiCompax dial design of its retro predecessor: two symmetrically arranged totalizers are positioned on the horizontal central axis: small seconds at the 3 o'clock position; a 30-minute counter at 9 o'clock. The dial is framed by a tachymeter scale to measure average speed.



CARL F. BUCHERER

LUCERNE 1888

The Annual Calendar, reflected in the name of the watch, displays the month and date, automatically taking into account months of different lengths – only requiring adjusting once a year – while a Big Date display makes for easy readability. Powered by a CFB 1972 caliber movement, its automatic winding system boasts a 42-hour power reserve, and its water resistance to 3 bar (30 meters) epitomizes how modern watchmaking matches the rigors of modern life.

Heritage Collection

CFB's Heritage family of watches reinterprets and updates classic watch designs from previous eras of the house that are considered worthy of recognition and reinvention. Significant technological developments, complications and aesthetic finishes are reviewed, reimagined and reworked according to the tastes and lifestyle demands of today.

Limited to just 888 pieces, the latest Heritage BiCompax Annual represents CFB's technical excellence, honed over more than 135 years, combined with modern-day design sensibilities.

Facts and figures: Heritage BiCompax Annual

Reference:	00.10803.08.12.23
Movement:	Automatic, CFB 1972 caliber, diameter 30 mm, height 7.3 mm, 47 jewels, power reserve 42 hours
Functions:	Chronograph with minutes and seconds counter, tachymeter scale, annual calendar, big date, hour, minute, small seconds
Case:	Stainless steel, double-domed sapphire crystal with anti-reflective coating on both sides, case back with sapphire crystal, water-resistant to 3 bar (30 m), diameter 41.00 mm, height 14.15 mm
Dial:	Silver opalin with rhodanized counters, printed Arabic numerals in black
Hands:	Black hands with Super-LumiNova®
Bracelet:	Stainless steel bracelet with quick release system and stainless-steel folding clasp
Additional strap:	Textile strap (nubuck look) in light grey with quick release system, stainless steel pin-lock folding clasp

For further information, please contact:

Anna Bichsel

PR Manager

Carl F. Bucherer

Mobil: +41 79 867 34 28

E-Mail: annakristina.bichsel@carl-f-bucherer.com



CARL F. BUCHERER

LUCERNE 1888

About Carl F. Bucherer

Carl F. Bucherer has been synonymous with excellence, innovation, and passion since 1888. The Swiss company has become an internationally renowned global brand with a presence throughout the world, characterized by its founder's pioneering spirit and the cosmopolitan esprit of its home city of Lucerne.

The contemporary timepieces produced by Carl F. Bucherer combine unique design with the utmost precision and outstanding functionality. Committed to technical innovation, Carl F. Bucherer is the market leader in peripheral technology and has patented not only a peripheral winding system but also a floating tourbillon in a peripherally supported cage and a peripherally guided minute repeater regulator.

Carl F. Bucherer - *Exploring Time*

Website: carl-f-bucherer.com/en

LinkedIn: linkedin.com/company/carl-f.-bucherer

Instagram: instagram.com/carlfbucherer

Youtube: youtube.com/@CarlFBucherer