

51ST ST.GALLEN SYMPOSIUM 2022

Collaborative Advantage

5-6 MAY 2022



**ST.GALLEN
SYMPOSIUM**



**St. Gallen
Symposium**

📍 P.O. Box 1045
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✉ info@symposium.org
🌐 www.symposium.org

The St. Gallen Symposium Participant Ecosystem and Alumni Community

Who attends the St. Gallen Symposium and what is the Key Asset of our Initiative?

HOW WE SELECT OUR PARTICIPANTS

Our Partners || 350+ Supporters and Partners (4 Levels)

Each Partner sends at least one C-Level participant
Each Partner sends at least one rising talent within their organisation

Our Leaders of Tomorrow

100 finalists selected from our annual Global Essay Competition on our yearly topic (Graduate-school). The competition yields 1000+ submissions from 300+ Partner Universities. Essays are marked by Professors and PhD Researchers from the University of St. Gallen and ETH Zurich. 100 finalists are invited all expenses paid by the St. Gallen Symposium.

100 hand-selected brilliant young minds from around the world. These Leaders of Tomorrow are searched for by our dedicated Leaders of Tomorrow Team and are invited all expenses paid by the St. Gallen Symposium.



OUR PARTICIPANTS



Our ~1000 Participants



Senior Leaders

600+
of today's
decision makers



Aspiring Leaders

100+
Rising
talents



Leaders of Tomorrow

600+
Brilliant young minds
under 30



OUR COMMUNITY AS OUR KEY ASSET

The Leaders of Tomorrow Alumni Community

- The St. Gallen Symposium Leaders of Tomorrow community is one of the largest curated young-leaders community worldwide
- It is considered the **Seismograph of the next Generation** (with statistical relevance)
- After 50 years this community hosts over **10.000 members**, with **1.500 active members** under the age of 35
- The Global Essay Competition has yielded over **30.000+** essay ideas over time
- Past Leaders of Tomorrow include **Alibaba Founder and CEO Jack Ma**, Chief Spokesperson to US Vice President **Kamala Harris** **Symone Sanders**, youngest Member of the European Parliament **Kira Peter-Hansen** and many more.

A RICH PROGRAMME WITH HIGHEST LEVEL OF SPEAKERS

Past Symposium: 154 Speakers | 34 MNC CEOs | 9 Heads of State/ Ministers
12 Chairperson | 22 Technology Experts ...



**Ignazio
Cassis**

President of the Swiss
Confederation,
Federal Council of
Switzerland



**Maria
Ressa**

Nobel Peace
Prize Laureate



**Armen
Sarkissian**

President,
Republic of Armenia



**Bernhard
Ehrenzeller**

President,
University of St. Gallen



**Dominic
Barton**

Co-Conference Chair,
St. Gallen Symposium



**Lord Brian Griffiths
of Forestfach**

Co-Conferenece Chair,
St. Gallen Symposium, Former
Vice-Chairman, Goldman
Sachs International



**José Manuel
Barroso**

Board Chair,
Gavi Vaccine Alliance



**Kolinda Grabar-
Kitarovic**

4th President of the
Republic of Croatia

Why join?

TUESDAY 3RD MAY 2022



Discover Switzerland together with 200 Leaders of Tomorrow (touristic tour) and feel our seismograph of the future for one whole day

WEDNESDAY 4TH MAY 2022

Prepare your day in our media rooms, or use it to write down your first ideas

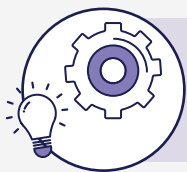


THURSDAY 5TH MAY 2022

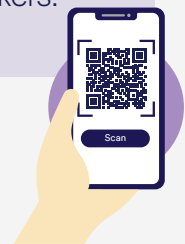


Start your day at our journalist breakfast

Interview some of the most interesting persons– senior speakers as well as young promising talents, our Leaders of Tomorrow (see updated partner and speaker list symposium.org/speakers: symposium.org/partners)



Get insights into our yearly topic Collaborative Advantage through joining our sessions



Enrich your network with companies as well as special personalities

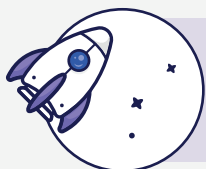


FRIDAY 6TH MAY 2022



Meet the young generation of journalists, whom we are allowing publishing in our in-house magazine Sympact

Moderate a media session (upon consultation with our programme team)



Feel the on-campus spirit and our vision Lead with the Next Generation in mind



Imprint

Publisher

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