

Media release

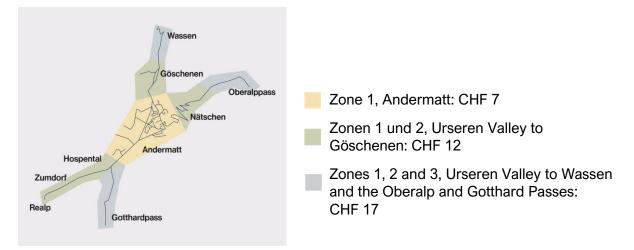
Mobility on demand: mybuxi available in the Andermatt region starting July 3

Andermatt, 28 June 2021 – Just in time for the start of the summer season, mybuxi is going into operation. The innovative combination of bus and taxi gives residents of the region, employees of local businesses and guests maximum flexibility – without needing their own vehicle and at affordable prices.

On Saturday, July 3, summer operations will commence for the Gütsch Express (Andermatt-Nätschen-Gütsch) and Schneehüenerstock Express (Oberalp Pass-Platte-Schneehüenerstock) gondolas. On the same day, mybuxi will be launched as a pilot project in the Urseren Valley. The electric cars, which are operated with eco-power, will be in service from 6:00 a.m. to 1:00 a.m. The mybuxi offer is intended to serve as a complement to public transportation options. All drivers have a chauffeur's licence and are employees of and insured by mybuxi or a partner transport company.

Convenient, comfortable and affordable

A mybuxi vehicle can be ordered using the free app, which can be downloaded in <u>Apple's</u> <u>App store</u> or the <u>Google Play Store</u>. The service can be used once the user has registered with his or her name, email address and mobile number. Users enter the pick-up time and location, as well as the destination, and select the number of passengers. Other passengers who have booked a trip in the same direction can join the ride along the way. This makes socalled "pooling" possible and assures that vehicles are optimally utilised. The entry and exit points are virtual stops that are visible in the app. Fares depend on the distance travelled and are in line with ticket prices for public transportation. The Andermatt/Urseren Valley region has been divided into three zones:



Prices are per person.

- Children up to age 12 ride free and must be accompanied by an adult
- Young persons up to age 16 pay 50% of the standard fare

Payment is made directly in the vehicle by using Twint, credit card or in cash.



To go hiking, to a restaurant or to physical therapy

mybuxi brings passengers exactly where they want to go – whether to the starting point of a circular hike, to go shopping, or to a doctor's appointment. Because of the long operating hours, it's possible to set out early for a mountain tour or linger over dinner at a restaurant. mybuxi gets people home safely and conveniently.

Initiative of the Alpine Mobility Association

The launch of mybuxi in the Urseren Valley is being overseen by the Alpine Mobility Association. It does not pursue any commercial purposes and does not seek to make a profit. Membership is open to anyone who is interested. Dues vary in amount depending on the type of membership, as does the degree of say and participation. Members benefit in a number of ways, such as reduced fares, their own virtual bus stops and sharing in the operating result. In addition, they receive access to innovative, pioneering projects in the area of mobility. Information about Alpine Mobility and current members, along with details about the various types of membership, can be found on the association's website <u>alpine-</u><u>mobility.ch</u>.

Andermatt Swiss Alps

Andermatt Swiss Alps AG, with registered office in Andermatt, plans, builds, and develops the year-round destination of Andermatt. In 2009 Andermatt Reuss came into being, with apartment buildings, hotels, and chalets. The Andermatt Swiss Alps Group also owns Andermatt-Sedrun Sport AG with its cableways, the catering brand Mountain Food, the Swiss Snowsports School Andermatt, an 18-hole, par-72 championship golf course, and the Andermatt Concert Hall. With the hotels, the sports infrastructure, the wide range of events on offer, and the properties, Andermatt Swiss Alps is pursuing the vision of becoming the "prime Alpine destination". In doing so, it is committed to an intact environment and a sustainable future that will enable coming generations to have an extraordinary home. During high season, the Andermatt Swiss Alps Group has more than 1,000 employees working at the locations in Altdorf, Andermatt and Sedrun.

andermatt-swissalps.ch / andermatt-facts.ch

Contact Andermatt Swiss Alps AG Stefan Kern Chief Communication Officer

+41 78 663 29 63 s.kern@andermatt-swissalps.ch