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## WIS@key presents its Mediterranean High Tech Hub project to the Mayor of Valencia

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WIS@key was invited last Tuesday by the Mayoress of Valencia, Rita Barberá, to meet with several political and business personalities of Valencia: Bruno Broseta, Regional Secretary for Industry, Commerce and Innovation for the Government of Valencia; Francisco Pons, President of AVE (Association of Valencian Entrepreneurs); Diego Lorente, Director General of AVE; Ramón Gómez-Ferrer, Director General of the Valencia Port Authority; Iñigo Parra, President of Vossloh Spain; Arturo Ortigosa, Director of the Foundation for the Urban innovation and Knowledge economy; Vicente Igual, Councilor for modernization of the administration and Beatriz Simón, Councilor for innovation.

The participants agreed to design a plan to create an innovation hub in Valencia, a project presented by Carlos Moreira, CEO of WIS@key, in 2007 during the Americas Cup held in Valencia. WIS@key was a sponsor of Alinghi, the Swiss defender of the Americas Cup and its supplier of security solutions.

The participants agreed that the city of Valencia has the essential elements to take a leading role in the worldwide innovation growth. The basis for this project is the outstanding universities and research centers, the capacity of the technological network centers and the port, as well as the exceptional quality of life in the city and its environs.

The establishment of processes for innovation strategies to attract technological companies to Valencia, was also reviewed. These companies will support strategic economic sectors of the Valencia Community. Tuesday's meeting was one of several working meetings organized by the City council of Valencia to develop the knowledge economy of the city.

WIS@key is a world leader in solutions designed for digital identification, secure electronic transactions and cloud computing. More information at [www.wisekey.com](http://www.wisekey.com)

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