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Sochi 2014 Olympic Winter Games Reaches Minus One Year Milestone!

Moscow (ots/PRNewswire) -

Excitement fills the air as nine OMEGA Countdown Clocks tick away the seconds to the 22nd Olympic Winter Games

The 365-day countdown to the Sochi 2014 Olympic Winter Games officially began with the unveiling of new Countdown Clocks in eight cities across the Russian Federation. The excitement and anticipation for the next Olympic Winter Games grows as the days, hours, minutes and seconds tick away to 7 February, 2014 when the Opening Ceremony begins.

To view the Multimedia News Release, please click:

<http://www.multivu.com/mnr/58690-sochi-OMEGA-olympic-winter-game-countdown>

In May 2011, OMEGA revealed its first Olympic and Paralympic Winter Games Countdown Clock in the host city. In addition to Sochi, the new cities that are now home to an official countdown include Moscow, Saint-Petersburg, Ekaterinburg, Nizhny Novgorod, Rostov-on-Don, Pyatigorsk, Novosibirsk and Khabarovsk.

The clock's design is intended to capture and reflect the spirit of a dynamic and diverse region which is defined as much by its history and tradition as by its contemporary outlook.

With their vibrant colours and transparent elements, OMEGA's Countdown Clocks will have a noticeable presence in their respective cities and contribute to the energy surrounding the Olympic Movement. The clock's appearance communicates the contrasting landscape in Sochi which features both the majestic mountains, where many of the events will take place, and the coast of the Black Sea.

OMEGA is proud to serve as Official Timekeeper at the upcoming Sochi 2014 Olympic and Paralympic Winter Games, it will be the 26th time we have assumed the role since 1932. We look forward to serving the world's finest winter athletes in Sochi at these Games marked with tradition, culture and the spirit of modern Russia.

As Official Timekeeper, we are proud to work with the IOC, sporting federations and athletes to ensure that the timekeeping technology used at the Sochi 2014 Olympic and Paralympic Winter Games continues to fuel the Olympic spirit and captures every fraction of a second that defines an outcome.

OMEGA International Press Office
press@omega.ch
+41-32-343-9500

Video:

<http://www.multivu.com/mnr/58690-sochi-OMEGA-olympic-winter-game-countdown>

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