

23.01.2012 - 11:53 Uhr

EANS-News: Hoeft & Wessel goes Android (with photo)

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New Products

Subtitle: - First Android handheld for wholesale & retail
- skeye.dart with faster processor and more memory

Hannover/Germany, 23/01/2012. (euro adhoc) - Hoeft & Wessel now offers the Android operating system on its mobile terminals for the very first time. The skeye.dart model in convenient PDA format is now also available with the Android version 2.3.6 (Gingerbread). This makes the company the first in the industry to combine a mobile data capture device for the special requirements of wholesale and retail with the Android operating system. In the German retail sector Hoeft & Wessel is the market leader for mobile terminals deployed in enterprise resource planning (ERP) systems.

This provides the sector in question with clear benefits. By using Android as the world's leading Smartphone operating system on its professional data capture devices in branch outlets and in warehouses the wholesale and retail segment is provided with a consistent system platform for customers and employees alike. Using the Android mobile data capture device, employees are given unlimited access to information of relevance to processes, e.g. from the ERP system. At the same time, customers can receive further selected product information online in the shop and immediately via their mobile or smart phones. What is also conceivable, for instance, is the availability of merchandise or a suitable recommendation of other goods. This enhances the shopping experience for the customer.

Moreover, the skeye.dart is now also available in a high-end version with roughly one third enhanced computing power, RAM twice as high and faster UMTS/HSPA mobile telephony connection. Optionally equipped with a numeric keypad or only a few input keys, the mobile data capture device with its 89 mm (3.5") VGA touch screen provides a future-proof platform even for the most demanding applications.

"With its first Android handheld, Hoeft & Wessel once again delivers proof of its core expertise, namely Customising. We offer various operating systems on our mobile terminals, depending on our customers' requirements," explains Dr Andreas Mueller, Head of Development for mobile solutions at Hoeft & Wessel. The specialist for mobile terminals, ticketing and parking systems has already carried out a first live installation of the Android operating system: the Dutch navy deploys the Hoeft & Wessel terminal skeye.dart as a wireless communications system. With the freely programmable operating system, especially secure communication on the ships is possible both via voice and data transmission via a single handheld.

The benefits of Android are quite obvious: it has developed into a leading Smartphone operating system with a correspondingly high level of acceptance and familiarity amongst developers, offering manifold applications and excellent, intuitive touch screen operation. An open-source system reduces the dependency on market players, gives software developers various programming options and it

provides a high degree of security.

Hoeft & Wessel AG assumes that the significance of the Android operating system will also increase in the field of the professional, particularly robust mobile terminals. Mueller: "We already are well prepared for the future requirements at this stage, thus underscoring our claim and sophistication as a technology leader."

Press kit with photos: http://www.presseportal.de/pm/12945/hoeft_wessel_ag/

The Company

Hoeft & Wessel is the leading IT and engineering technology Group for ticketing, parking and mobile solutions in Great Britain and Germany. Established in 1978 by the two entrepreneurs who gave the company its name, the enterprise has developed into a group of companies with sales revenues of more than EUR 90 million and a workforce of 500 employees. Its main locations are Hannover, Germany, and Swindon, west of London.

Pictures with Announcement:

<http://resources.euroadhoc.com/us/UcZayh47>

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Pictures with Announcement:

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sector: Technology

ISIN: DE0006011000

indexes: Prime All Share, Technology All Share

stockmarkets: free trade: Hannover, Berlin, München, Hamburg, Düsseldorf,

Stuttgart, regulated dealing/prime standard: Frankfurt

language: English

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