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A new leader in the East African Logistics Market



Basel/Mombasa/Kampala (ots) -

Spedag East Africa is amalgamating with Interfreight East Africa and under the name of Spedag Interfreight will become one of the largest logistics suppliers in East Africa.

At the beginning of September, the Swiss based M+R Spedag Group will become one of the leading logistics and project forwarding companies in East Africa after the amalgamation of Spedag East Africa and the well-known Interfreight East Africa. With the combined forces of these two former competitors, there will be a concentration of logistics and project transport competency in the growth market of Africa.

"The worldwide customers of both companies will get added value through the combined strength of the two market leaders", says Daniel Richner, majority shareholder in the new company group. The amalgamation is a further important step in the business strategy of the M+R Spedag Group towards concentrating on expansion in East Asia, India and Africa. "The volume of transport from Europe, as well as from eastern and southern Asia towards Africa has risen rapidly in the past ten years, and will continue to do so in exceptional scales", Richner elaborates.

Spedag East Africa is one of the market leaders for project logistics in the East African region. The co-founder, Joseph Lenherr, has headed this division since 1999 with great success, and will in future be responsible for Spedag Interfreight as its Managing Director at the Head Office in Muttenz/Basel.

Interfreight East Africa was founded in 1998 by Heinz Mueller, and is one of the largest suppliers in the sector of warehousing and distribution, as well as a significant logistics partner of the export trade. Interfreight furthermore has a name as a specialist in the oil and gas industry, and will optimally support this sector in the expansion in Uganda and South Sudan. Heinz Mueller will sign as Resident Managing Director of Spedag Interfreight in Mombasa/Kenya.

An important core competency is the logistics of relief aid goods in the region. The group has in recent years helped with the transport and distribution of mosquito nets required to get the upper hand of malaria. "When you have lived in Africa for decades and made this continent your home, such relief aid transports are a good way to show your thanks", says Thomas Stroh, Regional Director in Uganda.

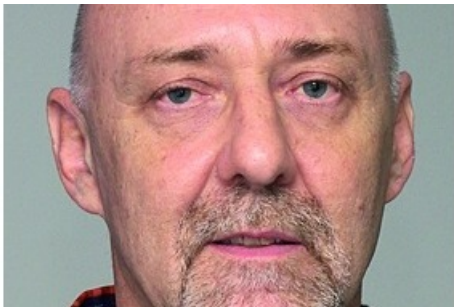
The equivalent of nearly 100,000 meals donated by the contributions of all the company's employees for the refugees from Somalia are further witness to their great identification with this all-to-often underestimated continent.

www.spedaginterfreight.com / www.mrspedag.com

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Medieninhalte



Thomas Stroh, Regional Director / Further text by ots and under www.presseportal.ch. The use of this picture is for editorial purposes free of charge. Publishment under source: "obs/M+R Spedag Group".



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Heinz Mueller, Resident Managing Director / Further text by ots and under www.presseportal.ch. The use of this picture is for editorial purposes free of charge. Publishment under source: "obs/M+R Spedag Group".



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